

GPTLA Board Meeting 02/03/2024

Gordon Howie called the meeting to order with Lorin Lippert, Lisa Sanders, Shawn Tobin, Marlin Krump, and Vicki Krump (both filling in for Ben Krump).

A discussion was brought up about needing a person to essentially run the GPTLA website. Shawn Tobin volunteered.

Ben Krump was appointed for membership recruitment.

It was decided that we need someone to spearhead our social media presence.

A show committee was set up with Ellen Tobin and Abbie Pedeliski as co-chairs. A monthly report is expected from them. (Jodie O’Bryan called Shawn Tobin after the meeting and volunteered to be on the show committee to help).

The Bull Alley/Showcase committee will be headed up by Shawn Tobin and assisted by Larry Mayer.

The board then decided to sell advertising space in the show programs. It was also decided we need someone to oversee that.

Gordon Howie then brought up the idea of someone donating a heifer to be auctioned off with the proceeds being split between the GPTLA and another organization to be determined later. Lorin Lippert said he would donate the heifer.

A discussion was brought up by Gordon Howie, after he had received a buckle from the TLBAA to be given away to a recipient, for criteria for the “Boots on the Ground” buckle. The discussion was tabled until the next meeting.

It was decided to go ahead with getting our website set up to accept credit cards for show entries, membership entries, and any merchandise we may sell on our website.

It was decided to charge the following for the 2024 show:

Banner Advertising.....	\$100.00
Program Advertising.....	\$50.00
Points Only Show Entries.....	\$25.00
Youth Show.....	\$35.00
Open Halter.....	\$45.00
Open Non-Halter.....	\$45.00
Trophy Steer.....	\$45.00
(4) 1 <sup>st</sup> Place Youth Showmanship Sponsors.....	\$400.00
(4) 2 <sup>nd</sup> Place Youth Showmanship Sponsors.....	\$200.00
(4) 3 <sup>rd</sup> Place Youth Showmanship Sponsors.....	\$100.00

Motion to adjourn was made by Gordon Howie, seconded by Shawn Tobin, and approved.